

Leo Nanfara | Senior Web Designer

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Objective

To be part of a winning team developing front-end interactive online brand solutions and mobile applications using the latest technology standards. My ideal role would be a team lead producer working with a team of creative designers developing fun and exciting interactive media for the web.

Education

International Academy of Design & Technology | 1999

Digital Media Design

New Toronto Group | 2006

Advanced Flash Actionscript

Sheridan College | 2008-2009

Fine Arts

Ryerson University | 2010

Application Development - PHP 5 / MySQL 5.1

Career Highlights

10 years of professional design experience in online marketing ranging from adver gaming to direct response campaigns.

Designed and developed many successfull web projects for agencies across Toronto and the GTA regions.

Designed some of the best top converting offers in the affiliate marketing space.

Designed very successfull web portals such as thequizworld.com and guessology.com, the latter having over 1 million active registered users to date.

Skillset & Qualifications

Photoshop	HTML/CSS	PHP 5	3ds Max 2010
Illustrator	Javascript	MySQL 5.1	
Dreamweaver	jQuery/Ajax	Smarty Template Engine	
Flash	Actionscript 2 & 3		
	XML		

Employment

Thane Direct Marketing | Feb. 2011 - Present

Senior Web Designer

- Creating Direct Response marketing campaigns for a large array of International TV products
- Building Wordpress templates
- Designing monthly email campaigns and promo offers
- Managing existing client product websites

Mundo Media Inc. | Jan. 2009 - Jan. 2011

Senior Web Designer

- Designed top converting landing pages and offers for advertisers
- Created email offers, co-reg pages, static and flash banners and web portals
- Managed projects and trained junior web designers

Inspiramax Corp. | Feb. 2007 - Dec. 2008

Intermediate Web Designer

- Designed and built micro sites and flash presentations for new and pre-existing clients
- HTML, CSS, XML and Actionsript development work

Menupalace Corp. | Jan. 2006 - Jan. 2007

Intermediate Web Designer

- Designed websites for restaurants and venues across North America
- Maintained pre-existing client websites
- Built flash animations and promotional e-vites
- HTML, CSS, XML and Actionsript development work

Employment cont.

3donthe.net | Jan. 2004 - Dec. 2005

3D Designer

- Lead director on interactive 3d product demos
- Modelled complex instruments and anatomy using 3ds max software
- Created complex interactive 3d animations using Cult3d

IGSS\Gametronics | March 2000 - Sep. 2003

Internet Game Designer

- Conceptualized new ideas for play-4-fun internet games and executed the front end design from prototype to completion.
- Designed and modelled 3D worlds and characters using 3ds Max.
- Documented game design principles, such as gameplay modes, fun factor, stickiness and wow factor.

Hobbies & Interests

Computers, web surfing, digital art, traditional art, reading, programming, comics, cartoons, soccer/sports, traveling, collecting G1 transformers, playing video games.

References

Available upon request